

COMMUNITY ENTREPRENEURS

What is the ACE Initiative?

Through coursework, table talks, peer leaning and access to small business and industry leaders, participants will gain a better understanding of entrepreneurship, and the next steps needed to ensure business success. Participants will have access to a hands-on training curriculum designed to create and develop new entrepreneurs and existing small business owners. Participants will gain a better understanding of entrepreneurship, business management and determine if business ownership is right for them. If participants choose not to start a business, the education they receive will make them a better employee, with an increased knowledge of how a company operates, generates revenue, and makes decisions to ensure sustainability.

Central Community House

Academy for Community Entrepreneurs (ACE) was developed as a Central Community House (Central) initiative to help budding or existing entrepreneurs overcome the challenges to small business success. It is a collaborative endeavor, bringing together the best industry experts Columbus has to offer. Entrepreneurship courses will be taught by Deonna Barnett of Aventi Enterprises. Susan Colbert of OSU Extension will teach Business Finance. Creative industry networking and expertise will be offered by Central's Jackie Calderone, Director of Transit Arts. Nancy Tidwell of NRT & Associates will provide unique procurement and technical expertise to those working within construction industries. Access to capital resources will be provided by the Economic and Community Development Institute (ECDI).



Central Community House's Settlement House model guides all of our work and is the foundation of the ACE initiative. Our team will meet you where you are, focus on what you are great at, celebrate your successes, and provide direction and support if challenges arise. Central knows it takes collaboration to bring the best resources together to support local entrepreneurs. ACE offers the "whole package" of expertise and resources needed to ensure your small business success.



**The time is now.
Take what you do to the next level.**
Accepting All Industries

Contact Us

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“Entrepreneurs are a vital thread in the fabric of community.”

ACE CURRICULUM

Entrepreneur Assessment Workshop

(2 hours) Participants will complete a 50 question assessment to identify what type of entrepreneur they are, also known as their E-Type, and will leave the course with their top 3 E-Types and top 3 business lines/ideas/goals to pursue.

Business Model Design

(2 hours) Participants will begin to map out what their business will look like, how it will operate and how it will make money. An interactive presentation and group activities illustrate how the business model canvas will be used to guide their business strategy. Participants then build their own business model.

Business Planning

(24 hours) This 6 week course combines both online and classroom learning and introduces the practices of ownership, with participants leaving with clear and robust business and product descriptions, a marketing plan, and a sales forecast. Participants then establish goals, conduct market research, develop a SWOT analysis, create a competitor analysis, develop their operations plan, understand their startup costs, develop a budget, and create a cash flow statement.

An online business planning tool is used to facilitate learning and compilation of the plan.

Business Finance

(8 hours) This workshop adopts modules from FDIC Money Smart for Small Business (MSSB) and covers Financial Management, Record Keeping, Strong Business Credit, and Managing Cash Flow.

FOUR WAYS TO SUCCESS

- 1 Gain Knowledge**
- 2 Network with Peers**
- 3 Consult with Experts**
- 4 Access Capital**



Entrepreneur Assessment Workshop Dates

Summer workshops will be held online

Please fill out registration materials at https://www.surveymonkey.com/r/ACE_Registration. We will then review, reach out, and provide instructions and access codes.

Business Model Design Workshop Dates

Select One

- June 1, 10 am-12 pm
- July 17, 6-8 pm
- August 3, 10 am-12 pm
- August 14, 6-8 pm
- August 24, 10 am-12 pm

Business Finance Workshop Dates

Two Consecutive Workshops

- June 22 & 29, 10am-2pm

Business Planning Summer Cohort

Every Saturday for 6 weeks

- June 8 - July 13

Business Planning Fall Cohort

Every Tuesday for 6 weeks

- September 3 - October 8



OHIO STATE UNIVERSITY



Academy for Community Entrepreneurs

www.cchouse.org/services/ACE