

Five Tips To Rock A Job Interview

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You may be the most suitable candidate for a job, but it is important to remember you are not the only one in line. There are tons of candidates who are equally skilled and qualified for the same job. And they may outdo you with their combination of interpersonal skills and professional knowledge. So, the question is: what qualities can make you stand out in the crowd of candidates? What qualities is an interviewer looking for in a candidate for any job? How can you take the formality out of the interview and make it a one-person show?

If you are looking for a job, make sure you have some of these creative methods under your belt to make an excellent impression on the interviewer and win their confidence.

1. Do Research About The Company

The interviewer will always ask you about your thoughts concerning the company. This is a tricky question, and most candidates fail to answer it in a creative manner. Rather than reciting everything you have learned from the company's About Us page, give the company's annual sales report a thorough read. Learn how the company addresses its services. The interviewer wants the candidate to understand the company. Providing your insight into the company's recent developments will attract the interviewer's attention, and they will likely be more casual with you.

Always show the interviewer how you have gone the extra mile and put in more effort than the other candidates. This will allow you to get a running start at the interview.

2. Think Of Yourself As Already Doing The Job

If you are really after a job, you should have an idea about how you would do it. Interviewers always look for signs of how the candidate will approach the job. If you are interviewing for a sales job, discuss your sales strategy. The interviewer will further discuss the company's expectations of you as their employee, and the conversation will get more personal and casual.

Interviewers do not seek people who are looking to learn from their bosses. They look for people who have visions and perspectives of their own. By showing them yours, you give them a reason to ponder over your name. The interviewer will know you have done your research and know how to adapt to the company and do the job.

3. Project Confidence And Show Excellent Communication Skills

One thing interviewers look for in the candidate is the vibe they give. If a candidate is uncertain in their speech or shows less interest, they will be deemed unfit for the job even though they are smart and qualified. So, to win over an interviewer, make sure you have excellent communication skills. This does not mean you should crack jokes and use informal language, but you should be very confident in your interview. Your natural gestures should be welcoming and professional. Smiling while talking and making eye contact when answering questions is a good way to attract the interviewer's attention. Be an active listener throughout the interview.

4. Develop Scenarios And Work Your Way Out Of Them

Some interviewers like to see how a candidate will perform in a particular scenario. Many candidates fail this test because they are unfamiliar with the scenarios. If you are in such an interview, make sure to answer every question analytically. For example, financial firms look for candidates who know how to pull things back together when the market is down. Study for such cases, and show the interviewer the results of your analysis. Interviewers want candidates who will deliver results rather than just develop plans.

5. A Thank-You Note Is Like A Cherry On Top

The best way to make sure you stand out in the interviewer's mind is to send a handwritten thank-you note. You have already made a great impression on them through your skills and confidence. The thank-you note is the final touch. Make sure you deliver it yourself and take a small tour of the office as well. The interviewer will feel like you have already become a part of the company and are the ideal choice for the job.

Creativity and innovation are the keys to getting any job. Interviews depend on the candidate's skill in answering the interviewer's questions and passing their tests. Get all these methods under your belt to make sure your interviewer is knocked out by your excellent skills and qualifications.